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TO: Commissioner for Patents  
Attn: Kyle R. Stork  
P.O. Box 1450  
Alexandria, VA 22313-1450

FROM: Timothy P. Sullivan

OUR REF: 50023.09US11  
TELEPHONE: 206.342.6200

Total pages, including cover letter: 14

PTO FAX NUMBER 1-703-872-9306

If you do NOT receive all of the pages, please telephone us at 206.342.6200, or fax us at 206.342.6201.

Title of Document Transmitted: Transmittal (+ 1 copy)  
Applicant: Kiran Venkatesh Hegde et al.  
Serial No.: 10/084,258  
Filed: February 25, 2002  
Group Art Unit: 2178  
Our Ref. No.: 50023.09US11  
Confirmation No. 3975

Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers, if appropriate.

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June 10, 2005

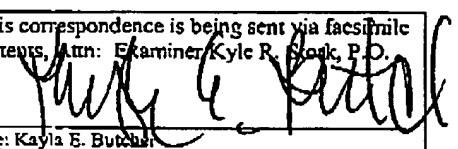
By: J-S  
Name: Timothy P. Sullivan  
Reg. No.: 47,981

GEN033.DOT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kiran Venkatesh Hegde et al. Examiner: Kyle R. Stork  
Serial No.: 10/084,258 Group Art Unit: 2178  
Filed: February 25, 2002 Docket: 50023.09US1  
Confirmation No.: 3975 Due Date: May 10, 2005  
Title: METHOD AND SYSTEM FOR DELIVERING TECHNOLOGY AGNOSTIC RICH MEDIA  
CONTENT WITHIN AN EMAIL, BANNER AD, AND WEB PAGE

CERTIFICATE UNDER 37 CFR 1.6(d): I hereby certify that this correspondence is being sent via facsimile to (703) 872-9306, Mail Stop Amendment, Commissioner for Patents, Attn: Examiner Kyle R. Stork, P.O. Box 1450, Alexandria, VA 22313-1450 on June 10, 2005

By:   
Name: Kayla E. Butcher

Mail Stop Amendment  
Attn: Examiner Kyle R. Stork  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**23552**

PATENT TRADEMARK OFFICE


Sir:

We are transmitting herewith the attached:

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Merchant & Gould P.C.  
P.O. Box 2903  
Minneapolis, MN 55402-0903  
612.332.5300

By:   
Name: Timothy P. Sullivan  
Reg. No.: 47,981  
TPS:kcb

(PTO TRANSMITTAL - GENERAL)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kiran Venkatesh Hegde et al. Examiner: Kyle R. Stork  
Serial No.: 10/084,258 Group Art Unit: 2178  
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By: 

Name: Kayla E. Butcher

Mail Stop Amendment  
Attn: Examiner Kyle R. Stork  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

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TPS:kcb

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10/084,258

PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Kiran Venkatesh Hegde et al.	Examiner:	Kyle R. Stork
Application No.:	10/084,258	Group Art Unit:	2178
Filed:	February 25, 2002	Docket No.:	50023.09US11
Title:	METHOD AND SYSTEM FOR DELIVERING TECHNOLOGY AGNOSTIC RICH MEDIA CONTENT WITHIN AN EMAIL, BANNER AD, AND WEB PAGE		

CERTIFICATE UNDER 37 CFR 1.6(d): I hereby certify that this correspondence is being sent via facsimile to (703) 872-9306, Mail Stop Amendment, Commissioner for Patents, Attn: Examiner Kyle R. Stork, P.O. Box 1450, Alexandria, VA 22313-1450 on June 10, 2005

By: 

Name: Kayla E. Burch

AMENDMENT

Mail Stop Amendment  
Commissioner for Patents  
Attn: Examiner Kyle R. Stork  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action of February 10, 2005, please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.